

ONE TREE AT A TIME

We plant one tree for every order of GoGreen products > 500 CHF



www.milian.com

An initiative funded by Milian to reduce your carbon footprint

Milian has taken part in a program that involves planting trees and restoring forest areas in Europe. These items are identifiable by their GoGreen logo on www.milian.com, on our catalogs and brochures.



THE FOREST, ESSENTIAL TO LIFE

The forest contributes to the natural balance, providing essential resources to the planet. Acting for the forest means generating benefits for nature and for humanity:

- **Environmental benefits:** as the first terrestrial carbon sink, forests are the best natural solution to fight against climate change and to maintain biodiversity;
- **Socio-economic benefits:** wood, sustainable resources, water resources, employment, health, well-being of populations.



USE GOGREEN PRODUCTS, AND MILIAN PLANTS TREES!

We have identified and selected consumables, reagents and equipment remarkable for its **lower environmental impact:** less packaging, less plastic, bioplastic, less energy-consuming, etc.

To encourage the choice of more environmentally friendly products, Milian has committed to donating to **the reforestation nonprofit One Tree Planted Project** for each order of GoGreen of 500 CHF (excl. VAT) or more for GoGreen labelled products.

Example: for GoGreen equipment worth CHF 1,250, Milian will plant two trees on your behalf. Simply add to your order:

Part no. 041-473360 "Reforestation Action Tree", Qty 2

The first screenshot shows the Milian website homepage with navigation menus and a search bar. The second screenshot shows the 'GoGreen Products' section with a list of products and a description of the environmental approach. The third screenshot shows the 'Reforestation Action Tree' product page with the product image, price (041-473360), and a note that it is not eligible for return.

1. Go to milian.com

2. Shop for GoGreen products

3. Add 1 unit of product 041-473360 for every 500 CHF spent.